Kaukauna Area School District
Community Survey Results

Fall 2018
Survey Summary

• The survey was conducted in late November of 2018.

• Residents within the District were mailed a paper survey. Each survey included a unique survey access code for those who preferred to take the survey online.

• Total responses = 1,588 (475 paper)

• Participation rate = 14%

• Margin of error = +/- 2.5%
Respondent Information
What is your age?

- 18-25: 2%
- 26-35: 18%
- 36-45: 34%
- 46-55: 23%
- 56-64: 10%
- 65 and older: 13%
Do you live in the Kaukauna Area School District?

- Yes: 88%
- No: 11%
- Not sure: 0.33%
In which municipality do you reside?

- City of Kaukauna: 46%
- Village of Sherwood: 11%
- None of the above: 8%
- Town of Kaukauna: 7%
- Village of Harrison: 7%
- Village of Combined Locks: 5%
- Town of Buchanan: 5%
- Village of Little Chute: 4%
- Town of VandenBroek: 4%
- Town of Holland: 2%
- Town of Woodville: 1%
Are you an employee of the District?

- Yes (n=339) - 23%
- No (n=1171) - 77%
If you’re a staff member, at which location do you spend most of your time?

- Kaukauna High School: 26%
- River View Middle School: 26%
- Dr. H. B. Tanner Early Learning Center: 17%
- Electa Quinney Elementary: 10%
- Victor Haen Elementary: 8%
- New Directions Learning Community: 4%
- Park Community Charter School: 3%
- Other: 3%
- District Office: 3%
Do you have children younger than the elementary-school age?

- Yes (n=289)
- No (n=1193)
Do you have children attending school in the District?

- Yes (n=848) - 56%
- No (n=654) - 44%
If you have school-aged children, what school(s) do they attend?

- **River View Middle School**: 42%
- **Kaukauna High School**: 32%
- **Dr. H. B. Tanner Early Learning Center**: 22%
- **Electa Quinney Elementary**: 13%
- **New Directions Learning Community**: 9%
- **Victor Haen Elementary**: 8%
- **Park Community Charter School**: 7%
- **Private/Parochial school**: 5%
- **Public school outside of District**: 4%
- **Other**: 2%
- **Homeschool**: 1%
If you have a child(ren) that attend the District, please select their grade level(s).
I rely on the following sources for School/District information:

- Email: 74% (Parents), 5% (Non-Parents)
- School and District websites: 67% (Parents), 17% (Non-Parents)
- From my child(ren): 62% (Parents), 4% (Non-Parents)
- School newsletters: 57% (Parents), 23% (Non-Parents)
- District mailings: 57% (Parents), 23% (Non-Parents)
- School administration: 54% (Parents), 10% (Non-Parents)
- Staff: 50% (Parents), 7% (Non-Parents)
- Automated phone notification: 35% (Parents), 0% (Non-Parents)
- Facebook: 34% (Parents), 15% (Non-Parents)
- Text messaging: 23% (Parents), 2% (Non-Parents)
- Times Villager: 52% (Parents), 22% (Non-Parents)
- Meetings at school: 18% (Parents), 2% (Non-Parents)
- Parent organizations: 14% (Parents), 2% (Non-Parents)
- Cable/Local TV: 20% (Parents), 9% (Non-Parents)
- Post Crescent: 33% (Parents), 8% (Non-Parents)
- School Board meetings: 18% (Parents), 6% (Non-Parents)
- Twitter: 5% (Parents), 1% (Non-Parents)
- Radio: 10% (Parents), 4% (Non-Parents)
- Other: 2% (Parents), 1% (Non-Parents)

Non-Parents (Non-Staff): 13%
Financial Planning Background
The District has worked very hard to control expenses. As a result, the School District levy, which determines the school portion of local property taxes (mill rate), is projected to drop $.70 over the next two years.

The Facility Planning Action Teams have identified potential projects at both the elementary and middle school level that cannot be funded out of the annual operating budget.

If the public chooses to address these needs, the primary way to obtain funding is through a referendum.
Would you support the District exploring a referendum to update the elementary and middle schools?

*(Kaukauna Area School District Residents Only)*

<table>
<thead>
<tr>
<th></th>
<th>All Residents</th>
<th>Staff</th>
<th>Parents (Non-Staff)</th>
<th>Non-Parents (Non-Staff)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Yes</strong></td>
<td>72%</td>
<td>82%</td>
<td>78%</td>
<td>57%</td>
</tr>
<tr>
<td><strong>No</strong></td>
<td>12%</td>
<td>7%</td>
<td>7%</td>
<td>21%</td>
</tr>
<tr>
<td><strong>Undecided</strong></td>
<td>16%</td>
<td>11%</td>
<td>15%</td>
<td>22%</td>
</tr>
</tbody>
</table>

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Potential Projects
If the community supports the District exploring a referendum, the Facility Planning Action Teams identified the following projects:

**Enhance School Safety, Security and Accessibility**

In an effort to improve student safety, the District secured two grants to install shatter-resistant film at each school’s main entrance as well as to expand the District’s security camera and communication systems; however, the following updates still need to be addressed:

- Create secure entry sequences, requiring all visitors to be routed through an office before gaining access to school.
- Continue to expand the access control system and remote monitoring of all entrances.

In addition, this project could:

- Address American with Disabilities Act (ADA) compliance issues (District-wide).
- Create dedicated areas for counseling and mental health services (River View only).

*Estimated Cost: $7.2 million*
Would you support a referendum that provides funding to enhance school safety, security and accessibility?

(Kaukauna Area School District Residents Only)

<table>
<thead>
<tr>
<th>Yes</th>
<th>No</th>
<th>Undecided/Need more information</th>
</tr>
</thead>
<tbody>
<tr>
<td>All Residents</td>
<td></td>
<td></td>
</tr>
<tr>
<td>73%</td>
<td>12%</td>
<td>15%</td>
</tr>
<tr>
<td>Staff</td>
<td></td>
<td></td>
</tr>
<tr>
<td>86%</td>
<td>4%</td>
<td>10%</td>
</tr>
<tr>
<td>Parents (Non-Staff)</td>
<td></td>
<td>7%</td>
</tr>
<tr>
<td>80%</td>
<td>7%</td>
<td>13%</td>
</tr>
<tr>
<td>Non-Parents (Non-Staff)</td>
<td></td>
<td>57%</td>
</tr>
<tr>
<td>57%</td>
<td>23%</td>
<td>20%</td>
</tr>
</tbody>
</table>
Early Learning Center/
Elementary School Background
Capacity Challenges

Three of the District’s four elementary school buildings are either near or at capacity based on current programming.

<table>
<thead>
<tr>
<th>School Building</th>
<th>Built</th>
<th>Renovated</th>
<th>Enrollment</th>
<th>Capacity</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dr. H. B. Tanner Early Learning Center</td>
<td>1991</td>
<td></td>
<td>533</td>
<td>Over capacity</td>
</tr>
<tr>
<td>Victor Haen Elementary</td>
<td>1971</td>
<td></td>
<td>266</td>
<td>Under capacity</td>
</tr>
<tr>
<td>Park Community Charter School</td>
<td>1897</td>
<td>1958, 2012</td>
<td>215</td>
<td>At capacity</td>
</tr>
</tbody>
</table>

Educational Inadequacies

Teaching and learning have changed significantly since these schools were originally constructed. The District’s facility assessment, conducted by Eppstein Uhen Architects, identified the following:

- Elementary classrooms lack the space needed for both large and small group instruction.
- The District offers a variety of educational choices that require learning environments with greater flexibility to provide hands-on and project-based learning opportunities.
- The current capacity challenges have schools using spaces and rooms for functions other than their intended purposes.
School Configuration
Currently, most of the District’s early childhood students are bused to attend Tanner Early Learning Center for 4- and 5-year-old kindergarten.

The Elementary Facility Planning Action Team is at a crossroads and needs to decide if, and how, to reconfigure the elementary schools. One approach would have all non-charter school students in 4-year-old kindergarten through 4th grade attend their designated elementary school. Another approach would maintain Tanner as an early learning center.

Please note: any grade configuration change would not occur until at least the 2020-21 school year.
In general, which approach would you support?

(Kaukauna Area School District Residents Only)

- Convert each elementary school to serve 4K-4th grade: 43%, 41%, 42%
- Maintain an Early Learning Center: 25%, 27%, 30%
- I don't know/need more information: 15%, 5%, 12%
- I have no preference: 17%, 17%, 17%, 18%

Legend:
- All Residents
- Staff
- Parents (Non-Staff)
- Non-Parents (Non-Staff)
Early Learning/
Elementary School Options
The following chart shows the options developed by the Elementary Facility Planning Action Team. Please note: All costs include an investment to update/renovate key learning areas at each elementary school.

<table>
<thead>
<tr>
<th>School Configuration</th>
<th>Option 1</th>
<th>Option 2</th>
<th>Option 3</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Grade level</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Electa Quinney Elementary School</td>
<td>4K-4</td>
<td>1-4</td>
<td>5K-4</td>
</tr>
<tr>
<td>New Directions Learning Community (NDLC Charter)</td>
<td>4K-4</td>
<td>4K-4</td>
<td>4K-4</td>
</tr>
<tr>
<td></td>
<td>Stays at Quinney</td>
<td>Stays at Quinney</td>
<td>Moves to Tanner</td>
</tr>
<tr>
<td>Dr. H. B. Tanner Elementary School</td>
<td>4K-4</td>
<td>4K &amp; 5K</td>
<td>4K only</td>
</tr>
<tr>
<td>Victor Haen Elementary School</td>
<td>4K-4</td>
<td>1-4</td>
<td>5K-4</td>
</tr>
<tr>
<td>Park Community Charter School</td>
<td>4K-4</td>
<td>4K-4</td>
<td>5K-4</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Decision Criteria</th>
<th>Option 1</th>
<th>Option 2</th>
<th>Option 3</th>
</tr>
</thead>
<tbody>
<tr>
<td>Addresses capacity/improves utilization</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Maintains an Early Learning Center</td>
<td>No</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Reduces the number of student transitions between schools</td>
<td>Yes</td>
<td>No</td>
<td>No</td>
</tr>
<tr>
<td>Keeps siblings (4K-4) at the same school</td>
<td>Yes</td>
<td>No</td>
<td>5K-4&lt;sup&gt;th&lt;/sup&gt; grade only</td>
</tr>
<tr>
<td>Requires a change/reconfiguration of elementary attendance boundaries</td>
<td>Yes</td>
<td>Possible</td>
<td>Possible</td>
</tr>
<tr>
<td>Impact on bus ride time</td>
<td>Reduce</td>
<td>No change</td>
<td>No change</td>
</tr>
<tr>
<td>Impact on operational costs (includes staffing, busing and additional space)</td>
<td>Minimal increase</td>
<td>Minimal increase</td>
<td>Moderate increase</td>
</tr>
</tbody>
</table>

| Estimated Costs                                          | $7.3 million | $10.3 million | $6.1 million |

<sup>26</sup>
Please select ALL of the options that you would support?

(Kaukauna Area School District Residents Only)

<table>
<thead>
<tr>
<th>Option</th>
<th>All Residents</th>
<th>Staff</th>
<th>Parents (Non-Staff)</th>
<th>Non-Parents (Non-Staff)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Option 1</td>
<td>51%</td>
<td>19%</td>
<td>27%</td>
<td>11%</td>
</tr>
<tr>
<td>Option 2</td>
<td>59%</td>
<td>22%</td>
<td>22%</td>
<td>11%</td>
</tr>
<tr>
<td>Option 3</td>
<td>48%</td>
<td>23%</td>
<td>33%</td>
<td>16%</td>
</tr>
</tbody>
</table>

- I have no preference: 11% (All Residents), 8% (Staff), 13% (Parents), 10% (Non-Parents)
- I don't know/Need more information: 10% (All Residents), 5% (Staff), 9% (Parents), 8% (Non-Parents)
- I would not support any of the options: 8% (All Residents), 2% (Staff), 5% (Parents), 2% (Non-Parents)
Would you support a referendum that provides funding to update the elementary schools, assuming the option selected is acceptable to you?

(Kaukauna Area School District Residents Only)

<table>
<thead>
<tr>
<th>Option</th>
<th>All Residents</th>
<th>Staff</th>
<th>Parents (Non-Staff)</th>
<th>Non-Parents (Non-Staff)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Yes</td>
<td>71%</td>
<td>77%</td>
<td>78%</td>
<td>58%</td>
</tr>
<tr>
<td>No</td>
<td>11%</td>
<td>8%</td>
<td>6%</td>
<td>20%</td>
</tr>
<tr>
<td>Undecided/Need more info</td>
<td>18%</td>
<td>15%</td>
<td>16%</td>
<td>22%</td>
</tr>
</tbody>
</table>
River View Middle School
<table>
<thead>
<tr>
<th>Item</th>
<th>All Residents</th>
<th>Staff Residents</th>
<th>Parent Residents (Non-Staff)</th>
<th>Non-Parent Residents (Non-Staff)</th>
</tr>
</thead>
<tbody>
<tr>
<td>expand the cafeteria? (Estimated cost: $1.1 million)</td>
<td>2.32</td>
<td>2.56</td>
<td>2.39</td>
<td>2.09</td>
</tr>
<tr>
<td>update and expand classrooms? (Estimated cost: $2.7 million)</td>
<td>2.33</td>
<td>2.54</td>
<td>2.44</td>
<td>2.04</td>
</tr>
<tr>
<td>upgrade the library media center and improve other instructional support areas? (Estimated cost: $2 million)</td>
<td>2.25</td>
<td>2.34</td>
<td>2.37</td>
<td>2.01</td>
</tr>
<tr>
<td>add music department space? (Estimated cost: Up to $1.5 million)</td>
<td>2.14</td>
<td>2.29</td>
<td>2.21</td>
<td>1.95</td>
</tr>
<tr>
<td>add a gym/multipurpose space? (Estimated cost: $5 million)</td>
<td>2.12</td>
<td>2.34</td>
<td>2.24</td>
<td>1.82</td>
</tr>
<tr>
<td>improve traffic flow and parking? (Estimated cost: $6 million)</td>
<td>2.20</td>
<td>2.53</td>
<td>2.37</td>
<td>1.77</td>
</tr>
</tbody>
</table>
Would you support a referendum that provides funding to update River View Middle School?

(Kaukauna Area School District Residents Only)

- Yes: 69% (All Residents), 79% (Staff), 78% (Parents), 49% (Non-Parents)
- No: 13% (All Residents), 8% (Staff), 7% (Parents), 13% (Non-Parents)
- Undecided/Need more information: 18% (All Residents), 13% (Staff), 15% (Parents), 26% (Non-Parents)
Funding Support
The School Board believes this is a good time to consider our options, given the District’s healthy financial situation. The cost to address all the projects identified in the survey is estimated at $35.8 million.

- Enhance School Safety, Security and Accessibility: $7.2 million
- Update the Elementary Schools: Up to $10.3 million
- Update River View Middle School: Up to $18.3 million
- **Total**: $35.8 million
Would you support a referendum for up to $35.8 million to address all of the projects identified in the survey? Representing an estimated annual tax increase of $96 ($8/month) for each $100,000 of property value.

All Residents

- Definitely yes: 30%
- Probably yes: 32%
- Undecided: 16%
- Probably no: 9%
- Definitely no: 13%

62% Yes
22% No

34
Would you support a referendum for up to $35.8 million to address all of the projects identified in the survey?

Representing an estimated annual tax increase of $96 ($8/month) for each $100,000 of property value.

Staff Residents

- Definitely yes: 47%
- Probably yes: 32%
- Undecided: 11%
- Probably no: 3%
- Definitely no: 7%

79% Yes
10% No
Would you support a referendum for up to $35.8 million to address all of the projects identified in the survey?

Representing an estimated annual tax increase of $96 ($8/month) for each $100,000 of property value.

Parent Residents (Non-Staff)

- Definitely yes: 34%
- Probably yes: 36%
- Undecided: 17%
- Probably no: 7%
- Definitely no: 6%

70% Yes, 13% No.
Would you support a referendum for up to $35.8 million to address all of the projects identified in the survey?

Representing an estimated annual tax increase of $96 ($8/month) for each $100,000 of property value.

Non-Parent Residents (Non-Staff)

- Definitely yes: 17%
- Probably yes: 25%
- Undecided: 16%
- Probably no: 15%
- Definitely no: 27%

42% Yes
42% No
If the community does not support all of the projects being done at this time, the District could begin implementing the project in phases, thus reducing the initial investment. However, due to the increasing cost of construction and the likelihood that interest rates will rise, the costs will likely be more expensive in future years. The District would like to know your level of support should they consider a phased approach.

<table>
<thead>
<tr>
<th>Referendum Amount</th>
<th>$10 million</th>
<th>$15 million</th>
<th>$20 million</th>
<th>$25 million</th>
<th>$30 million</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tax increase per $100,000 of property value</td>
<td>$41 per year ($3.42/month)</td>
<td>$52 per year ($4.33/month)</td>
<td>$63 per year ($5.25/month)</td>
<td>$73 per year ($6.08/month)</td>
<td>$84 per year ($7.00/month)</td>
</tr>
</tbody>
</table>
How much of a tax increase would you support through a referendum, assuming the projects included were acceptable to you?

(Kaukauna Area School District Residents Only)

<table>
<thead>
<tr>
<th>Category</th>
<th>0%</th>
<th>20%</th>
<th>40%</th>
<th>60%</th>
<th>80%</th>
<th>100%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Non-Parent Residents</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>(Non-Staff)</td>
<td>27%</td>
<td>6%</td>
<td>11%</td>
<td>9%</td>
<td>7%</td>
<td>6%</td>
</tr>
<tr>
<td>Parent Residents (Non-Staff)</td>
<td></td>
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<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>48%</td>
<td>7%</td>
<td>12%</td>
<td>6%</td>
<td>5%</td>
<td>4%</td>
</tr>
<tr>
<td>Staff Residents</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>61%</td>
<td>6%</td>
<td>9%</td>
<td>3%</td>
<td>3%</td>
<td>2%</td>
</tr>
<tr>
<td>All Residents</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>43%</td>
<td>6%</td>
<td>12%</td>
<td>6%</td>
<td>4%</td>
<td>9%</td>
</tr>
</tbody>
</table>

- $30 million
- $25 million
- $20 million
- $15 million
- $10 million
- I would only support a smaller referendum
- I'm not sure/need more information
- I would not support any referendum
What did we learn?

72% of all respondents, including a majority of all subgroups, support the District exploring a referendum to update the elementary and middle schools.

In general, all subgroups prefer converting each elementary school to serve students in 4K-4th grade verses maintaining the current grade configuration.
Thank you!